

# Our calls increase on the days our ads run

From the very first ad in The Post and Courier, we had results! A woman came in carrying a copy of our ad. Our calls increase on the days our ads run and they all say they saw us in The Post and Courier. Most people still read the paper!

The repetition of being seen every week is great branding for any business. And, by targeting the entire circulation area, we're reaching a broad audience outside of the Summerville limits.

In this modern technology era, things like custom framing can't always be done through the Internet. If you don't get your name out there, especially in these challenging times, you won't get people through your door. By creating our ads to show our affordable custom framing work and friendly manner, The Post and Courier has helped us accomplish this.

**DENNIS AND MARYANN DONOVAN**



In **print** and **online**  
**The Post and Courier**  
**works!**  
for your business