

Our greatest results came from The Post and Courier

We opened our first store in April 2003. At that time, we experimented with newspaper, direct mail and TV advertising. We asked our customers how they heard about our store and we quickly discovered that our greatest results were occurring with newspaper advertising. We have experienced rapid growth since that time. We now own and operate six stores throughout the tri-county area. We've tried other types of advertising and the newspaper always comes out on top as we track each sale.

We would recommend that any new or existing business advertise in The Post and Courier if they would like to experience the kind of results that we have had. Unlike radio, TV or billboards that may be quickly forgotten, newspaper advertising is tangible and goes directly into the customer's hand.

JEFF FERGUSON, OWNER

America's  Mattress
and **Art Gallery**



(L-R) Jeff Ferguson, Beth Ferguson with McKenzie, and David Ferguson

In **print** and **online**
The Post and Courier
works!
for your business