

# We got the word out with The Post and Courier



We don't think it's the best, we KNOW it is!

The Backpacker Quality Gear is new to Charleston and we really needed to get the word out about our products and services. The Post and Courier helped us design an advertising campaign to accomplish our goals and accommodate our budget.

When we asked our customers how they heard about us, The Post and Courier was by far the number one response! We don't think it's the best, we KNOW it is! We are thrilled that business has been great and we know our customers are seeing our ads in the newspaper. Incredible!

LAUREN POPE-CORBETT of

 **the BACKPACKER**

In print and online  
**The Post and Courier**  
**works!**  
for your business

**The Post and Courier**  
postandcourier.com