

The results have been awesome!

The Post and Courier is the number one way to keep our phones ringing.

The biggest impact for Best Buy Blinds, Inc. has been The Post and Courier. People who live here year-round and our awesome visitors all love to read this paper!

Best Buy Blinds has used The Post and Courier for advertising for eight years and the results have been awesome! We ask each and every customer how they heard about us and often it is from the newspaper. From the beginning we have used a TOMA schedule (ads run frequently to develop Top of Mind Awareness) and have loved the flexibility to change our ad with the seasons. The results speak for themselves.

With the exception of repeat customers and referrals, The Post and Courier is the number one way to keep our phones ringing.



KELLY FOWLER
of Best Buy Blinds, Inc.



In print and online
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works!
for your business

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