

Connect with consumers on the go!

Wireless Advertising on Post and Courier mobile media

The mobile market is booming and The Post and Courier has an opportunity for your business to reach this audience: **banner ads with landing pages on postandcourier.com's mobile products.**

- **Post and Courier Mobile Edition**
- **Post and Courier iPhone App**
- **Coming soon: Post and Courier Droid App**

Reach and interact with potential customers in an environment that puts them just one click away from your website or visiting your business. The Post and Courier is the area's most trusted news source and postandcourier.com is updated throughout the day guaranteeing mobile users will return regularly to the site.

For the greatest reach, our mobile bundle combines our mobile products AND postandcourier.com! Plus you get a 25% discount!



Post and Courier Mobile Edition



Post and Courier iPhone App

Banner ads link to a full screen landing page.



Sample Promotional Print Ad With Logo Presence

Mobile Bundle

Banner Ad and Landing Page within Post and Courier Mobile Site

Limited to 4 advertisers. 50,000 estimated monthly impressions per advertiser per month.
\$750/month

Banner Ad and Landing Page within Post and Courier iPhone App

Limited to 4 advertisers. 50,000 estimated monthly impressions per advertiser per month.
\$1,000/month

Online Skybox 300x250 ads on www.postandcourier.com:

50,000 estimated monthly impressions.
\$500/month

Added Value

- **Logo Presence in Weekly Post and Courier Print Ad Promoting Mobile App and Website**
- **Right of First Refusal for Ads within Post and Courier Droid App**

Monthly Total for Bundle: \$2,250 - 25% Discount = \$1,690/month

Minimum contract: 3 months. Programs will be reviewed at the end of 3 months.

The Post and Courier

postandcourier.com

For more information, please contact your Account Executive or our Advertising Department. Phone: (843) 937-5468

134 Columbus Street • Charleston, South Carolina 29403-4800 • www.postandcourier.com