

Connect with consumers on the go!

Wireless Advertising on postandcourier.com mobile site

The mobile market is booming and The Post and Courier has an opportunity for your business to reach this audience: **a banner ad on postandcourier.com's wireless site.** Mobile advertising is the hot trend. *Position your company on the cutting edge and get noticed as one of the first to take advantage of this unique advertising opportunity!*



Features

- ✓ Banner ad on the wireless site of the Charleston area's most-visited site: postandcourier.com
- ✓ Local, trusted news source that is updated throughout the day guaranteeing mobile users will return regularly to the site

Benefits

With your ad you can reach and interact with potential customers in an environment that puts them just one click away from your website or visiting your business.

- Reach a targeted and desirable audience.
- Enjoy high visibility and a personal connection with your buyers.
- Set yourself apart from your competition.

Wireless Bundle:

Limited to a total of 4 advertisers a month

- **Banner ad running throughout The Post and Courier's wireless site**
(Estimated 50,000 monthly impressions)
- **Co-branded Leaderboard ads running throughout the online site promoting the mobile site**
(Estimated 25,000 monthly impressions)
- **Print ads in The Post and Courier promoting use of our mobile site.**

Monthly Investment: \$750
3-month program recommended

The Post and Courier

postandcourier.com

For more information, please contact your Account Executive or our Advertising Department. Phone: (843) 937-5468

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