

Online HURRICANE Guide

The Post and Courier's online hurricane guide is the most comprehensive local resource for keeping consumers up to date on how to prepare and what to know, before, during and after a hurricane.

The three key benefits to advertising in the Post and Courier's Online Hurricane Guide.

1. Trusted Source for Local News
2. Targeted Editorial Content
3. Powerful Reach

Advertising Opportunities

Exclusive Presenting Sponsor
(Allstate example)

SOLD

Available June – November 2009

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Storm Center - Hurricane Guide

The Post and Courier HURRICANE GUIDE Sponsored by Allstate

National Weather News
Season's 1st tropical depression forms in Atlantic
505,000 homeless after South Asia cyclone
Houston woman sentenced on false hurricane claims
Storm blocks out parts of Dallas-Ft Worth area
NOAA forecasts 9 to 14 tropical storms this season
Federal officials get ready for hurricane season

Current Satellite

More Satellite Maps
Tropical Outlook
Tropical Discussion

Ensuring hurricane readiness
Friday, May 29, 2009

In my job, being prepared means fostering a healthy property insurance market. That includes having insurance available from private insurers, but also maintaining a solidly-funded residual market (the "wind pool") to provide wind coverage for the riskiest properties. Read story.

Season's first tropical depression forms in Atlantic
Thursday, May 28, 2009

MIAMI — National Hurricane Center forecasters in Miami say a tropical depression has formed off the mid-Atlantic coast, but it's not expected to threaten land. Read story.

Here comes hurricane season
Tuesday, May 26, 2009

The Atlantic hurricane season starts in six days. For residents of our state's coast, personal plans on how to handle a hurricane should have started long ago. For anybody who tracks the annual pre-hurricane-season forecasts of how many storms will develop, and how strong they will be, the limited accuracy of such predictions should have sunk in long ago, too. Read story.

Red Cross seeks storm season help
Thursday, April 30, 2009

SUMMERVILLE — With hurricane season approaching, the Red Cross needs to train 1,200 emergency services volunteers. Read story.

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Links

- American Red Cross
 - Red Cross: National Site
 - Red Cross: Lowcountry Site
 - Disaster Services
 - Shelter-in-Place in an Emergency
 - Animal Safety (Sponsored by PetPartner)
 - preps.org
- Helpful Resources
 - Please Note: Documents Saved in PDF Format
 - State Hurricane Reference Guide HTML Version
 - State Hurricane Reference Guide PDF version
 - List of emergency shelters
 - Evacuation Route: Charleston Area
 - Evacuation Route: Charleston City
 - Evacuation Route: I-26 Lane Reversal
 - Evacuation Route: South Carolina
 - Evacuation Route: South Carolina (Text Only)
 - Checklist (Sponsored by Lowes)
 - Preparations

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For more information, please contact your Account Executive or our Advertising Department. Phone: (843) 937-5468

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