



It's time to make an impact!

Take advantage of the latest technology to grab viewers' attention!

You can't miss and viewers won't miss your message with our high impact advertising opportunities. Rich media allows you to engage viewers with motion and interactivity. Page takeover and wallpaper ads give you visibility and an edge over your competition!

It's time to get your company noticed with:

Expanding Leaderboard

With a mouseover, your leaderboard ad at the top of the page goes from 90 pixels to 270 pixels.

Sliding Billboard

With a mouseover, your pencil ad below the masthead goes from 30 pixels to 270 pixels.

Corner Peel

Your interactive ad in the right hand top corner of the site expands out over the page to 660x530 pixels.

Floating Ad

With just a mouseover on an article, your ad comes out and lays on top of the page.

Wallpaper

Blanket the background of our site with your ad message.

Takeover

Lock down the leaderboard and skybox on a page — no other ads but yours.



Sample shown above is a Corner Peel with page Takeover

Rates and samples of all high impact ad units can be found on back page.

* Source: Omniture rolling six-month average, October 2011

The Post and Courier
postandcourier.com
 web | mobile | email | multimedia | social media

Expanding Leaderboard

Est. Impressions: 150,000

Price: \$2,700 • Target: Run of Site



Corner Peel

Est. Impressions: 75,000

Price: \$1,125 • Target: Homepage



Sliding Billboard

Est. Impressions: 150,000

Price: \$3,000 • Target: Run of Site



Floating Ad

Est. Impressions: 150,000

Price: \$3,300 • Target: Run of Site



Takeover

Est. Impressions: 150,000

Price: \$1,500 • Target: Homepage



Wallpaper

Est. Impressions: 75,000

Price: \$1,350 • Target: Homepage

