

Email marketing reaches your buyers



Connect with your target audience by tapping into The Post and Courier's extensive database of close to 50,000 opt-in email subscribers.

To ensure the best response to your email campaign, you can select which group of consumers from our email database that most closely match your client profile.

Not only is this effective advertising but, with the rising cost of postage, printing, and designing direct mail, it is also a cost-efficient solution.



Sample ad message

Investment: \$.06 – per email

Minimum order: \$250

No set up fee or creative services charge!

Eblasts are sent to our database on a limited basis so, call today to reserve your delivery date for this targeted and personalized marketing opportunity!

** Due to anti-spam guidelines we do not email to our entire database. List must include atleast one filter.*

Available Filters	
GENDER Male/Female	HOME OWNERSHIP STATUS Renter Single Family Multi Family
AGE 18-34 35—54 55+	EDUCATION LEVEL Some High School Some College College Graduate
INCOME < \$40K \$40K - \$79K \$80K - \$119K \$120K - \$149K >\$150K+	GEOGRAPHIC City, Zip
EMPLOYMENT Professional Clerical Sales Skilled Labor Military Medical Education Unemployed Self-Employed Retired	HOUSEHOLD COMPOSITION Single Married Household with Children
	HOBBIES & INTERESTS Travel Entertainment Dining Automotive Health & Fitness Pets Media Usage Outdoor Recreation



For more information, please contact your Account Executive or our Advertising Department. Phone: (843) 937-5468

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