

# Reach more than 225,000 potential employees

POINT YOUR RECRUITING IN THE RIGHT DIRECTION WITH



TUESDAY, FEBRUARY 7, 2012 3:30 P.M. - 6:30 P.M.

Sheraton Charleston Airport Hotel (in the Ballroom), 4770 Goer Dr, N. Charleston

## Choose your package today!

### SILVER: \$349

- Career Expo Booth
- 2x3" print ad in the Career Expo section and Charleston Scene street edition
- 15,000 Online ads
- 7-day Monster.com/careerfair job post
- Logo and link on Career Expo website

### GOLD: \$949

- Career Expo Booth
- 1/4 page print ad in the Career Expo section and Charleston Scene street edition
- 25,000 Online ads
- 7-day Monster.com/careerfair job post
- 30-day Monster.com job posts
- Logo and link on Career Expo website

### PLATINUM: \$1,449

- Career Expo Booth
- 1/2 page print ad in the Career Expo section and Charleston Scene street edition
- 35,000 Online ads
- 7-day Monster.com/careerfair job post
- (2) 30-day Monster.com job posts
- Logo and link on Career Expo website

### The trusted source

Your potential employees look to **The Post and Courier** daily for their next career move – **more than 225,000 job seekers** in our area alone! Don't miss the perfect chance to find your next candidate at the **Career Expo** this February.

### The greatest reach

Combined print and online, **The Post and Courier** reaches **three quarters of the market**, more than any other news source.

*Add any one Evening Post community newspapers — Moultrie News, Summerville Journal Scene, Goose Creek Gazette, Berkeley Independent and Georgetown Times — for only \$5.31/inch*

## Publication Date:

**The Post and Courier**, Sunday, Feb. 5

**Market Scene**, Thursday, Feb. 2

## Deadline:

**Monday, Jan. 30** at 5 p.m.

Receive a list of prequalified, preregistered candidates for only **\$99 extra!**



**The Post and Courier**

postandcourier.com

For more information, please contact your Account Executive or our Advertising Department. Phone: (843) 937-5627

134 Columbus Street • Charleston, South Carolina 29403-4800 • www.postandcourier.com

# POINT YOUR RECRUITING IN THE RIGHT DIRECTION

2012 FEBRUARY

The Charleston Area's  
PREMIER RECRUITMENT EVENT!



## Sign me up!

The company signed below agrees to participate in the February Career Expo on Tuesday, Feb. 7, 2012. *Cancellation for any reason must be made by Feb. 1.* To reserve your booth, please sign and fax to (843) 937-5410, attention to your Post and Courier sales representative.

### Take advantage of more promotional advertising by signing up now!

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Date: \_\_\_\_\_

Account Rep: \_\_\_\_\_

Preregistrant List \$99: Yes\_\_ No\_\_ Package: SILVER\_\_ GOLD\_\_ PLATINUM\_\_



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